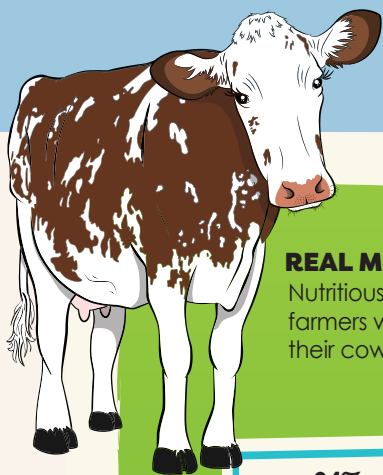


# DAIRY FOODS FROM FARM TO TABLE



Have you ever wondered where your favorite dairy foods come from? Follow milk's journey from West Virginia dairy farms to your table!

## REAL MILK STARTS ON THE FARM

Nutritious dairy foods begin with dairy farmers who provide **excellent care** to their cows and land.

West Virginia is home to about **5,000 dairy cows** & **30 dairy farms**

94% of U.S. dairy farms are family-owned

## MILK TRAVELS TO THE DAIRY PLANT

To ensure freshness, milk is transported from the farm to the dairy plant within **72 hours** by insulated trucks. Milk must pass rigorous tests to ensure **quality and safety**.

Dairy foods are among the **safest & most tested** foods in the U.S.

Once it is **pasteurized**, the milk is ready to be bottled or made into cheese, yogurt, and other dairy foods.

## DELIVERED FRESH

Milk arrives at your grocery store or school in as little as **48 hours** after leaving the farm.

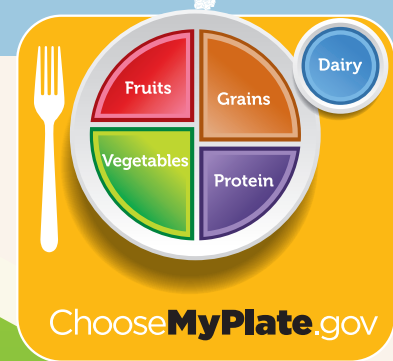
## MILK MAKES THE GRADE

Milk contains 13 essential nutrients, including **protein, vitamin D and calcium!**

West Virginia dairy farms produce about **7.67 million gallons** of milk annually

There are about **26,500 U.S. dairy farms**

**SUPERMARKET**



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