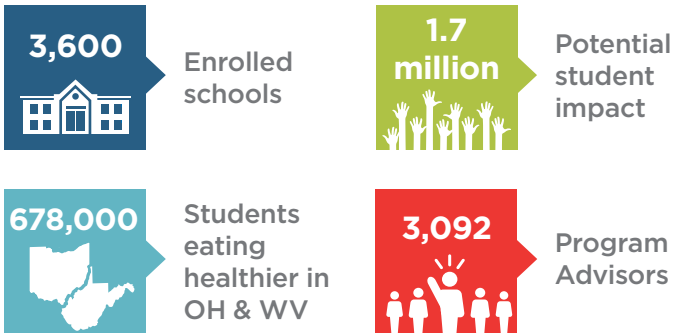




OHIO & WEST VIRGINIA RESULTS ARE THE BOTTOM LINE

Reaching and Engaging Students



Student Involvement Matters!

MORE THAN 9 in 10 of Ohio and West Virginia funded schools report increased healthy eating and physical activity opportunities for students in school as a result of Fuel Up to Play 60 implementation.*



87% OF STUDENTS participate in or are positively impacted by a healthy eating play implemented at their schools.*



85% OF STUDENTS are getting more physical activity as a result of the Fuel Up to Play 60 program.*

Educators Report that Fuel Up to Play 60 Helps Meet School Goals



86% believe that Fuel Up to Play 60 increased their school breakfast participation.*

85% say it helps students take on leadership roles.*

63% of survey respondents believe Fuel Up to Play 60 has improved community support for student health and wellness.*



Funding Sustainable Changes since 2009

\$2.75 million

awarded to 1,200+ OH & WV schools to increase access to nutrient-rich foods, like dairy, and create opportunities for physical activity



Bringing NFL Excitement to School Wellness

The American Dairy Association Mideast is proud to partner with the Cleveland Browns and Cincinnati Bengals to help today's youth lead healthier lives.



22 Fuel Up to Play 60 Student Summits and Program Advisor Training Camps held in Ohio and West Virginia

2,300+ student leaders and Program Advisors have participated in local Summits and Training Camps

Visit FuelUpToPlay60.com and Drink-Milk.com to learn more

*2017-2018 Fuel Up to Play 60 Grants Report



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October 2018

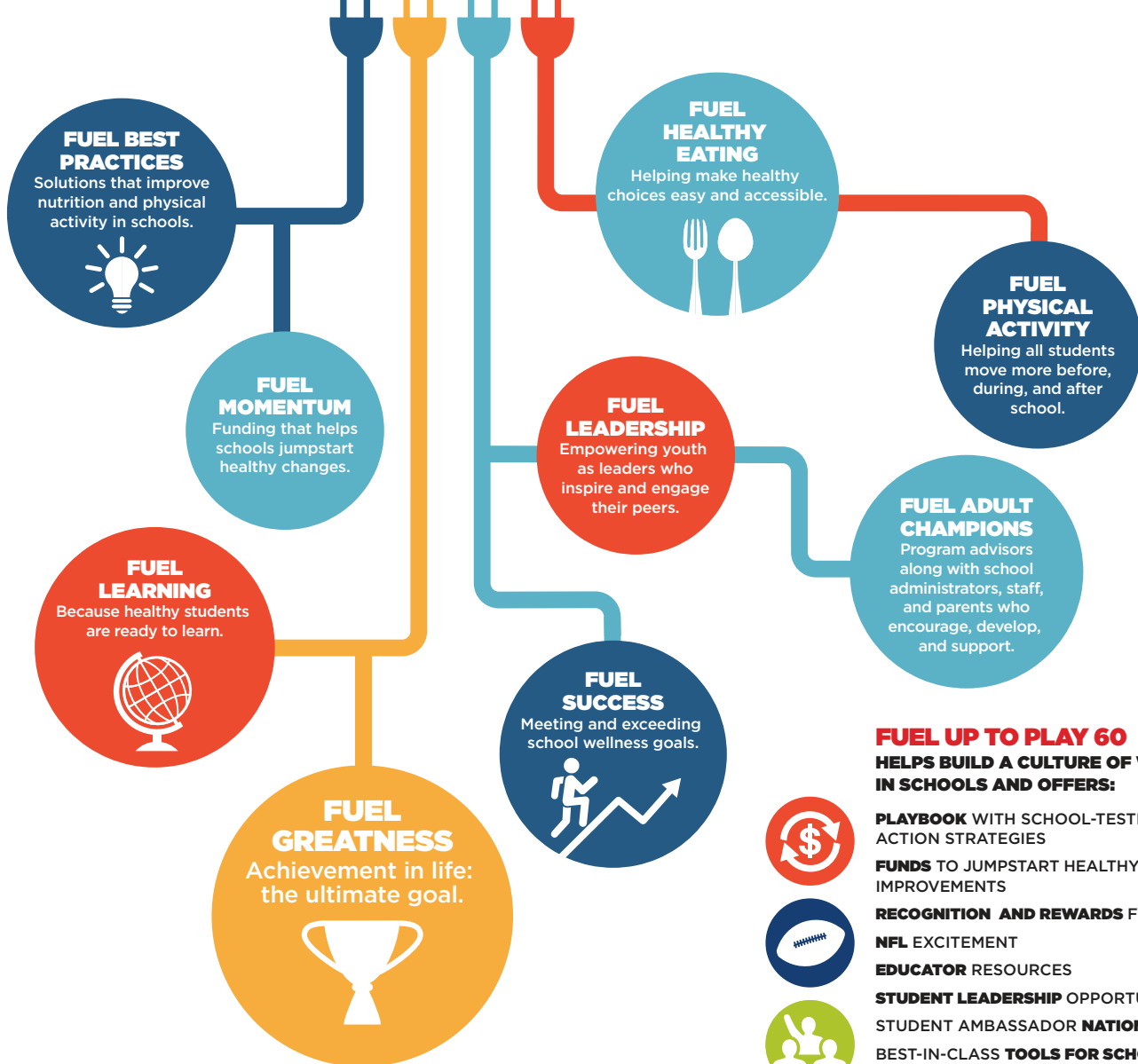


SUCCESS STARTS WITH FUEL UP TO PLAY 60




A COMPLETE, CUSTOMIZABLE SCHOOL WELLNESS SOLUTION



Great things happen with Fuel Up to Play 60. And once the momentum starts, it builds! **The result: empowered youth who eat healthier, move more, and inspire their school and community to do the same.**



FUEL UP TO PLAY 60 HELPS BUILD A CULTURE OF WELLNESS IN SCHOOLS AND OFFERS:

-  **PLAYBOOK** WITH SCHOOL-TESTED ACTION STRATEGIES
-  **FUNDS** TO JUMPSTART HEALTHY SCHOOL IMPROVEMENTS
-  **RECOGNITION AND REWARDS** FOR PARTICIPANTS
- NFL EXCITEMENT**
- EDUCATOR RESOURCES**
- STUDENT LEADERSHIP OPPORTUNITIES**
- STUDENT AMBASSADOR NATIONAL SUMMIT**
- BEST-IN-CLASS TOOLS FOR SCHOOLS**
- SPECIAL CAMPAIGNS AND CHALLENGES**

FUN FOR ALL!

FuelUpToPlay60.com



Fuel Up to Play 60 is a flagship program of **GENYOUTH**