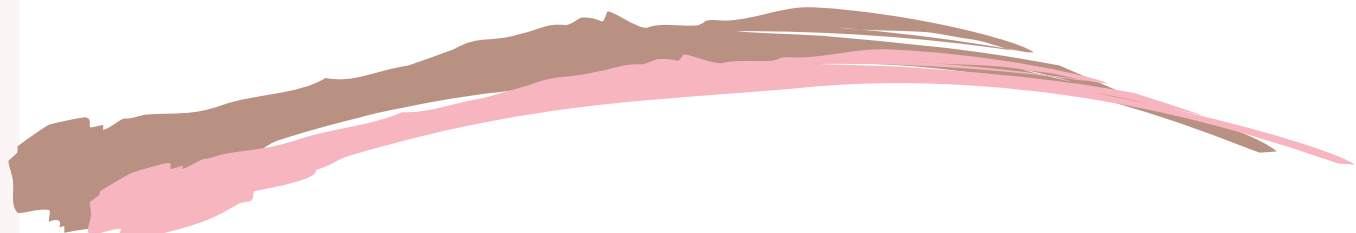


# New Look of School Milk



## Merchandiser Catalog

**Milk should be kept at a constant temperature of 37° F to ensure freshness.**

The School Milk Pilot test shows that milk well merchandised in a variety of flavors in plastic bottles increased school milk sales by 18%. Participation in school lunch increased in secondary schools by 5%. This guide shows some of the merchandising equipment available for more attractive display of school milk.

**Prices are for ordering direct from factory to school warehouse.**

***All prices are estimated.***

Shipping will be extra. All prices include *got milk?* graphics. Standard equipment is right-hand hinged and can be delivered within one (1) week. Equipment with locks or left-hand hinged will take four to five weeks for delivery. Estimates of holding capacity are based on bottle sizes of 16oz. - 2½" diameter x 7" height; 10oz. - 2¼" diameter x 6" height; 8oz. - 2" diameter x 4½" height, and number of shelves including bottom floor of cooler.

**Note:** American Dairy Association Mideast does not officially endorse or claim responsibility for any individual company or product listed in this directory. All prices are subject to change. Please check with your distributor for a quote.



For more information, please contact us by phone or email:  
614-890-8022  
[newlook@drink-milk.com](mailto:newlook@drink-milk.com)

# True Equipment Counter Top/ Glass Door

## got milk?<sup>®</sup> Glass Door Merchandiser GDM 7

Swing door counter top cooler. Two and a half adjustable shelves standard. Bottom shelf is half shelf because condensing unit extends into cooler. Front load only. Right-hand hinge standard. Case measures: 24" x 24¾" x 39¾" (height includes 2½" for legs) Weight: 190 lbs.

### Options

- Locks \$61\*
- Extra full size shelf \$41\*
- Left hinge is special order w/4-6 weeks delivery time

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
2½	95	95	120
3½	120	120	170
4½	N/A	150	220



GDM 7 \$1,263\*

## got milk?<sup>®</sup> Glass Door Merchandiser GDM 9 or GDM 9PT

Same features of GDM 7 but has sliding door. Two and a half adjustable shelves standard. Bottom shelf is a half shelf because condensing unit extends into cooler. Front load only. No factory installed locks. Case measures 36" x 22¼" x 39½" Weight: 240 lbs.

### Options

- Lock \$39\* (ratchet available if installed by distributor-additional cost)
- Extra shelf \$60\* (additional shelves are not recommended)

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
2½	150	150	200



GDM 9 \$1,632\*  
GDM 9 PT \$2,501\*

\*prices are estimated

# True Equipment Floor/ Glass Door

## got milk?® Glass Door Merchandiser GDM 23

Energy efficient glass doors; four adjustable shelves and fluorescent interior lighting. Front load only. Right-hand hinge standard.  
Case measures: 27" x 29" x 78¼" Weight: 312 lbs.

### Options

- Locks \$75\*
- Casters \$131\* for set of 4 (recommended for floor models)
- Extra shelf \$41\*
- Left hinge is special order; please allow 4 - 6 weeks delivery time

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
4	340	340	475
5	425	425	580
6	510	510	700
7	N/A	N/A	820



GDM 23 \$1,721\*

## got milk?® Glass Door Merchandiser GDM 10 or GDM 10PT

PT is a "Pass Through" model. Can be loaded from the rear. Three adjustable shelves standard. Right-hand hinge standard.

GDM 10 case measures: 24 13/16" x 23" x 54" Weight: 206 lbs.

GDM 10PT case measures: 24 13/16" x 25 5/8" x 54" - Weight: 245 lbs.

### Options

- Locks \$83\* (Locks also available for back door on PT models)
- Casters (recommended for floor models) \$131\* for set of 4
- Extra shelf \$41\*
- Left hinge is special order w/4 - 6 weeks delivery time

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
3	184	184	230
4	245	245	306
5	305	305	383
6	N/A	N/A	460



GDM 10 \$1,459\*  
GDM 10PT \$1,844\*

## got milk?® Glass Door Merchandiser GDM 33 or GDM 33C-PT

Sliding door cooler, eight adjustable shelves, four shelves on left and right sides, front load only.

PT is a "Pass Through" model, can be loaded from the rear. Three adjustable shelves standard. Right-hand hinge standard.

GDM 33 case measures: 39½" x 29½" x 78¼" Weight: 404 lbs.

GDM 33C-PT case measures: 39½" x 24" x 60" Weight: 394 lbs.

### Options

- Locks \$39\* (Locks available for back doors on PT models)
- Casters (recommended for floor models) \$131\* for set of 4
- Extra shelf GDM 33-\$41\* GDM 33C-PT-\$60\*

### Approximate bottle capacity

	#shelves	#16oz	#10oz	#8oz
GDM 33	8	350	350	605
	10	442	442	756
	12	530	530	908
	14	N/A	N/A	1059
	16	N/A	N/A	1210
	18	N/A	N/A	1362
GDM 33C-PT	3	240	240	408
	4	304	304	544
	5	382	382	680
	6	N/A	N/A	816



GDM 33 \$2,194\*  
GDM 33C-PT \$2,777\*

\*prices are estimated

# True Equipment Air Curtain

## got milk?® Open Front TAC 48

Maintains temperatures between 33 to 38 °F. Designed for convenient access, fast service and attractive display. Four adjustable shelves standard. Case measures: 48" x 30 1/16" x 80 5/8" Weight: 490 lbs.

### Options

- Factory installed Locking Security Cover for added insulation & security \$1,016\*
- Non-locking Night Cover for added insulation. Field installed by school \$110\*, factory installed \$242\*
- Heated condensing pan to prevent dripping water on floor in high humidity area \$327\*
- Extra shelf \$57\*

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
4	476	476	550
5	595	595	700



TAC 48 \$4,267\*

## got milk?® Open Front TAC 36

Air curtain cooler, similar to the TAC 48, but smaller. Four adjustable shelves standard.

Case measures: 36" x 30 1/8" x 80 5/8" Weight: 420 lbs.

### Options

- Factory installed Locking Security Cover for added insulation & security \$817\*
- Non-locking Night Cover for added insulation. Field installed by school \$82\*, factory installed \$181\*
- Heated condensing pan to prevent dripping water on floor in high humidity area \$179\*
- Extra shelf \$57\*

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
4	360	360	415
5	450	450	518



TAC 36 \$4,070\*

## got milk?® Open Front TAC 30

Air curtain cooler, similar to the TAC 48 and 36, but smaller. Four adjustable shelves standard.

Case measures: 30" x 30 1/8" x 80 5/8" Weight: 355 lbs.

### Options

- Factory installed Locking Security Cover for added insulation and security \$718\*
- Non-locking Night Cover for added insulation. Field installed by school \$68\*, factory installed \$151\*
- Heated condensing pan to prevent dripping water on floor in high humidity area \$329\*
- Extra shelf \$39\*

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
4	270	270	310
5	336	336	388



TAC 30 \$3,971\*

\*prices are estimated

# Beverage-Air Floor/ Glass Door

## got milk?® Merchandising Cooler MT 27

Self-closing swing door, automatic hold open feature with brightly lit sign panel. New, faster recovery system maintains product temperatures even under heavy usage conditions. Four adjustable shelves standard. Front load only. Right-hand hinge standard. Left hinge special order. Case measures: 30" x 31¾" x 78" Weight: 377 lbs.

### Options

- Locks \$92\*
- Casters \$95\* (set of 4)
- Extra shelf \$30\*
- Shelf clips \$0.22\* each

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
Per Shelf	72	72	90
5	432	432	540
6	504	504	630
7	576	576	720
8	N/A	648	810



MT 27 \$1,450\*

## got milk?® Merchandising Cooler MT 12

Same features as MT 27 w/ smaller cabinet. Four adjustable shelves standard. Front load only. Right-hand hinge standard. Left hinge special order. Case measures: 24" x 23¾" x 62½" Weight: 230 lbs.

### Options

- Locks \$92\*
- Casters \$95\* (set of 4)
- Extra Shelf \$30\*
- Shelf clips \$0.22\* each

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
Per Shelf	42	42	64
5	252	252	384
6	N/A	294	448



MT 12 \$1,173\*

## got milk?® Merchandising Cooler MT 38

Self-closing double sliding glass doors and vertical fluorescent lights. Ten adjustable shelves standard, five on each side. Front load only. Case measures: 43½" x 30½" x 78" Weight: 478 lbs.

### Options

- Locks \$92\*
- Casters \$95\* (set of 4)
- Extra shelf \$30\*
- Shelf clips \$0.22\* each

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
10	672	672	864
12	784	784	1008
14	896	896	1152
16	1008	1008	1296
18	N/A	1120	1440



MT 38 \$1,961\*

## got milk?® Merchandising Cooler MT 10

Small single self-closing swing door. Three shelves standard. Case measures: 24" x 24" x 54" Weight: 220 lbs.

### Options

- Locks \$92\*
- Casters \$95\* (set of 4)
- Extra shelf \$30\*
- Shelf clips \$0.22 each

### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
Per Shelf	42	42	64
3	168	168	256
4	210	210	320



MT 10 \$1,157\*

\*prices are estimated

## Beverage-Air Floor/ Glass Door *continued*

### got milk?® Merchandising Cooler MM 14

Small double self-closing swing doors. 3 shelves standard.  
Case measures: 32¼" x 24¼" x 56" Weight: 344 lbs.

#### -Options

- Locks \$92\*
- Casters N/A
- Extra Shelf \$30\*
- Shelf clips \$0.22\* each

#### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
Per Shelf	42	42	64
3	168	168	256
4	210	210	320



MT 27 \$2,488\*

## Beverage-Air Counter Top

### got milk?® Merchandising Cooler UR 30

Door is equipped with automatic hold open feature. Three adjustable shelves are standard in half inch increments. Front load only.  
Case measures: 20 3/8" x 24 3/4" x 35 1/2" Weight: 160 lbs.

#### Options

- Locks: \$85\*
- Casters: N/A
- Extra shelf \$30\*
- Shelf clips \$0.22\* each

#### Approximate bottle capacity

#shelves	#16oz	#10oz	#8oz
Per Shelf	30	30	35
2½	88	88	98
3½	108	108	133



UR 30 \$1,051\*  
(half shelf not pictured)

## Beverage-Air Air Curtain

### got milk?® Breeze Open Front Air Curtain Mini Merchandiser BZ 13

Ideal product merchandiser. Displays milk products in attractive manner w/easy reach-in accessibility for students. Three adjustable shelves standard. Easy slide roller-balls standard.  
Case measures: 29½" x 32¼" x 54" - Weight: 315 lbs.

#### Options

- Extra shelf \$32\* (Only one extra shelf allowed for proper air flow)
- Shelf organizer \$1\*5
- Shelf mat \$15\*
- Shelf clips \$0.22\* each
- Locks n/a in open front coolers.
- Casters n/a (roller-balls standard)

#### Approximate bottle capacity

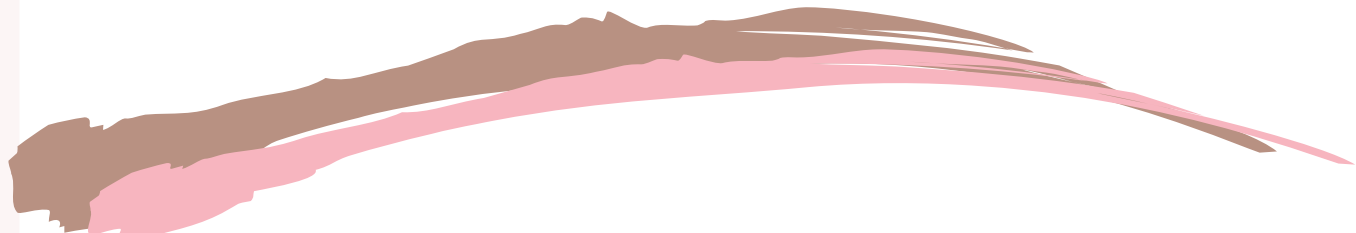
#shelves	#16oz	#10oz	#8oz
Per Shelf	56	56	80
3	168	168	240
4	224	224	320



BZ 13 \$2,928\*

\*prices are estimated

# New Look of School Milk



## Merchandiser Distributors

### **Tri-State Equipment Company** *(True and Bev-Air)*

815 22nd St  
Beaver Falls PA 15010  
(724) 843-1170  
(724) 846-1989 (Fax)  
Edward Sondheimer

### **Modern Equipment Co.** *(True)*

416 Washington St W  
PO Box 20474  
Charleston WV 25362-1474  
(800) 660-1890  
(304) 343-0101  
Gary Werkman  
gary@modern-equipment.com  
www.modern-equipment.com

### **Colonial Food Service Equipment** *(True and Bev-Air)*

611 8th Street  
P.O. Box 181  
Huntington, WV 25701  
800-564-6247  
304-529-6274  
304-529-6275 (Fax)  
Vince Agee  
vince@colonialequip.com

### **Dubick Fixture & Supply** *(True)*

6201 Euclid Ave.  
Cleveland, OH 44103  
(216) 391-7189  
(216) 431-4431 (Fax)  
Mark Cipriani, John Cipriani  
dubickfixture@sbcglobal.net  
www.dubickfixture.com

### **Ryan Refrigeration Sales** *(True)*

502 Old Brookpark Rd.  
Cleveland, OH 44109  
(216) 661-7775  
Bill Ryan  
ryanref@sbcglobal.net

### **W.C. Zabel Co.** *(True)*

645 Market Street  
Youngstown, OH 44502  
(330) 744-4375  
(330) 744-0108 (Fax)  
Kurt Zabel, Rob Zabel  
rob@wczabel.com  
kurt@wczabel.com  
800-589-3218

### **Scotsman Mid Ohio** *(True)*

8265 Estates Parkway  
Plain City OH 43064  
(614) 873-0303  
(614) 873-6620 (Fax)  
John Weatherwax  
jweatherwax@scotsmanmidohio.com

### **Dayton Ice Machine, Inc.** *(True)*

4716 Payne Ave.  
Dayton, OH 45414  
John Weatherwax  
jweatherwax@daytonicemachine.com



For more information, please contact us by phone or email:  
614-890-8022  
newlook@drink-milk.com